



TOWN of BROOKLINE

Massachusetts

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Dear Brookline Resident or Business Owner,

June 12, 2017

Recently the Town of Brookline announced its **Brookline Green Electricity Program** for residents and businesses, which begins this summer. The Town is pleased to offer this exciting new Program, which uses bulk purchasing to provide consumers with more choices for rate stability and local renewable energy options to reduce our reliance on polluting fossil fuels. The Program was approved by the Massachusetts Department of Public Utilities, Town Meeting, and the Board of Selectman.

To clarify, your electric bill includes a supply charge and a delivery charge. *Eversource will continue to deliver your electricity, handle billing, and respond to emergencies and outages.* After conducting a competitive bidding process in May, the Town selected Dynegy, Inc. to provide electric supply to Program participants.

Customers of Eversource *who are not purchasing electricity from a third party supplier* have received an "opt-out" notice informing them about the Program. Eligible customers will be automatically enrolled in the Program's standard product unless they select an alternative product in the Program, or opt out within 30 days of receiving the opt-out notice. After enrollment, customers may leave the Program at any time. Although the opt-out structure is mandated by state law, the Program offers consumers maximum choice and flexibility.

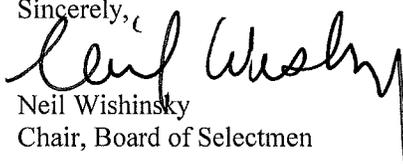
What Do I Need To Do?

1. Read the opt-out notice carefully.
2. Decide which product option is best for you. (Refer to the Town's resources listed in this letter to help with this decision where needed).
3. Select your product option:

| To select one of three products in the Program: | |
|---|--|
| • Brookline Green (25% additional local renewable) | Do nothing; you will be automatically enrolled. |
| • Brookline Basic (0% additional local renewable) OR • Brookline All Green (100% additional local renewable) | Have your Eversource account number available. Call Dynegy at 866-220-5696. |
| To opt out of the Program and remain on Eversource Basic Service | Sign and return the opt-out form within 30 days of the postmark on the opt-out letter. |

We invite you to learn more about how the Program may benefit your household or business, and how your participation helps establish Brookline as a climate action leader nationwide.

Sincerely,


Neil Wishinsky
Chair, Board of Selectmen

Flexible Consumer Choices

You have three products in the **Brookline Green Electricity** program to choose from, as well as the option to opt out of the program entirely. Please see the chart on page 4 comparing program prices with Eversource's Basic Service supply charges.

Products in the Brookline Green Electricity Program

The difference among products is the amount of renewable energy provided *in addition to* the amount the State already requires: Small (0%), Medium (25%), and Large (100%). Alternatives to the standard product have a dashed line below; greener products are indicated by the dark color.

| Alternative Option: BROOKLINE BASIC | Standard Product: BROOKLINE GREEN | Alternative Option: BROOKLINE ALL GREEN |
|--|---|--|
| <ul style="list-style-type: none">▪ Adds no additional renewable energy to amount State requires▪ 10.398 cents per kilowatt hour▪ Intends to provide savings over contract duration▪ Call Dynegy to select: 866-220-5696 <p style="text-align: center;">"SMALL"</p> | <ul style="list-style-type: none">▪ Adds 25% local renewable energy to amount State requires▪ 11.098 cents per kilowatt hour▪ Federal tax deduction available for additional renewable energy; discuss with your tax advisor▪ Automatic enrollment – do nothing to participate <p style="text-align: center;">"MEDIUM"</p> | <ul style="list-style-type: none">▪ Adds 100% local renewable energy to amount State requires▪ 13.198 cents per kilowatt hour▪ Federal tax deduction available for additional renewable energy; discuss with your tax advisor▪ Call Dynegy to select: 866-220-5696 <p style="text-align: center;">"LARGE"</p> |

Prices shown are for electricity supply only. Prices are fixed for 30 months, from the July 2017 meter read to the December 2019 meter read. (*Chestnut Hill residents: Due to delays transferring account data from Eversource to Dynegy, you will receive your opt-out letter in June, and your program will commence in August after a 30-day opt-out period.*)

Benefits of the Brookline Green Electricity Program

- A choice of three products allows consumers to select the best plan to meet their needs
- Prices are fixed for the duration of the Program, protecting consumers from market volatility.
- There will be no change in the quality of electricity or customer service.
- Budget Billing feature is maintained.
- Budget Plan/Low-Income delivery rate customers will retain Eversource's benefits.
- Federal tax deductions available for additional renewable energy purchased (discuss with your tax advisor).
- After enrollment, you may opt out of the program, and return to the Eversource Basic Service, at any time without paying early termination fees.

Increasing the Town's Use of Renewable Energy

According to the Environmental Protection Agency, electricity consumption generates the largest share of greenhouse gas emissions. Although the Commonwealth mandates that 12% of electricity purchased come from new renewable resources increasing 1% every year, at that rate the state will not meet its goal of reducing greenhouse gas emissions by 80% by the year 2050. Your participation in the Brookline Green standard product would *help the Town displace almost 34 million pounds of carbon-dioxide emissions annually*, the equivalent of running twelve 1.5 MW wind turbines.

Public Education Sessions

Visit www.brooklinegreen.com for event listings and links to video presentations.

Contact Information

- Visit the Town website www.brooklinegreen.com.
- Call Dynegy at **866-220-5696** for inquiries about the opt-out period, or to select an alternative product (Brookline Basic or Brookline All Green) in the Program.
- A copy of the opt-out letter is online at www.brooklinegreen.com. If you need another form to opt out of the program, call Dynegy at 866-220-5696.
- Contact the Planning Department at info@brooklinegreen.com or 617-730-2130.

Background on the Electricity Aggregation Program

| | |
|------------------------|---|
| November 2015 | Town Meeting passes both a warrant article authorizing Town to purchase electricity on behalf of residents and businesses and a Resolution urging the Board of Selectmen to purchase 25% more renewable energy through an aggregation plan. |
| April 2016 | The Town conducts procurement for an aggregation consultant, in partnership with the Metropolitan Area Planning Council. The Board of Selectmen selects Good Energy. |
| Early June 2016 | The Board of Selectmen holds public hearings on the draft Aggregation Plan. |
| Late June 2016 | The Board of Selectmen votes to submit the Aggregation Plan to the Massachusetts Department of Public Utilities (DPU) for approval, consistent with State requirements. |
| September 2016 | DPU holds a public hearing on the Town's Aggregation Plan. |
| April 2017 | DPU approves the Town's Aggregation Plan. |
| May 2017 | The Town conducts a competitive bidding process for electricity supplier and selects Dynegy. |

About Dynegy

Dynegy is one of the nation's largest power companies with the power plants in New England generating electricity primarily from natural gas. Dynegy will purchase locally generated renewable energy from **Mass Energy**, designed to add new renewable energy to the power grid.

About Mass Energy

Mass Energy is a non-profit organization that has been succeeding in making energy more affordable and environmentally sustainable since 1982. Mass Energy serves as a trusted voice for both consumers and the environment on local, state, regional and national energy issues.

Chart comparing Program Prices with Eversource Basic Service Rates is on page 4.

| COMPARISON OF NEW PROGRAM WITH CURRENT BASIC SERVICE | New Community Aggregation Program: BROOKLINE GREEN ELECTRICITY | | | CURRENT BASIC SERVICE Eversource Basic Service Electricity Supply Only (announced rates effective July 1, 2017) |
|--|--|---|---|--|
| | Standard Product BROOKLINE GREEN Automatic Enrollment 25% additional local renewable energy | Alternative Option 1 BROOKLINE ALL GREEN 100% additional local renewable energy | Alternative Option 2 BROOKLINE BASIC No additional renewable energy | |
| RATE CLASSES Residential R-1, R-2, R-3, R-4, R-5, R-6 | \$0.11098/kWh | \$0.13198/kWh | \$0.10398/kWh | \$0.10759/kWh |
| Small Commercial & Industrial G-0, G-1, G-2, G-4, G-5, G-6, G-7, T-1, Street Lighting | \$0.11098/kWh | \$0.13198/kWh | \$0.10398/kWh | \$0.10764/kWh |
| Large Commercial & Industrial G-2, G-3, T-2 | \$0.11098/kWh | \$0.13198/kWh | \$0.10398/kWh | \$0.10834/kWh NEMA |
| DURATION Prices are fixed for the indicated duration, starting with the customer's first meter read in July, 2017. | 30 months* | 30 months* | 30 months* | Residential, Small Commercial & Industrial, Street Lighting rates change July 1 and Jan 1 . Large Commercial & Industrial rates change July 1, Oct 1, Jan 1, and April 1 . |
|  CONSUMER ACTION NEEDED | No action required; automatic enrollment | Call Dynegy to select this option. 866-220-5696. | Call Dynegy to select this option. 866-220-5696. | To opt out of the new program and remain with current service, return the postcard within 30 days of postmark on the original opt-out letter. |

* Duration for Chestnut Hill customers is expected to be 29 months from August 2017 meter read. Same rates apply.

ADMINISTRATIVE FEES for all products in the Brookline program are included in the above rates. These fees are: \$0.001/kWh for the aggregation consultant and, for the first 12 months only, \$0.000025/kWh for the Metropolitan Area Planning Council (MAPC), the regional planning agency assisting the program. The Town of Brookline does NOT receive any fees from the program.

PROGRAM DETAILS Refer to opt-notice for complete details.

