



## Building a Better Brookline

### **Economic Development Advisory Board**

333 Washington Street  
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Anne R. Meyers, Co-Chair  
Paul Saner, Co-Chair  
Dr. Robert I. Sperber, Founder  
Cliff Brown  
Derrick Choi  
Susan Houston  
Kenneth Lewis  
Carol Levin  
Thomas Nally  
Marilyn Newman  
Alden Raine  
Donald A. Warner

### **Meeting Minutes: March 2, 2015**

#### **Attendees:**

*EDAB Members Present:* Paul Saner, Anne Meyers, Bob Sperber, Derrick Choi, Ken Lewis, Tom Nally, Marilyn Newman, Al Raine, Carol Levin, Cliff Brown, Don Warner, Susan Houston

*Guests:* Amelia Fabiano

*Economic Development Division:* Kara Brewton, Andy Martineau

*Materials:* December minutes, Wayfinding PowerPoint, Wayfinding handout, Centre St. Powerpoint

### **1. Review and Approve December Minutes**

- Minutes were approved

### **2. Staff and Board Member updates (including CIP items, Town-wide TDM Policy work, Planning Board vacancy, Licensing Committee Update on registered marijuana dispensary)**

#### **I. Presentation of Center Street East/Harvard St. Conceptual Study:**

- a. Kara Brewton gave a brief presentation of a conceptual reconfiguration of the Centre Street East parking lot including, more green/public space, structured parking and community solar installations.
- b. This study is currently part of the FY16-21 CIP.
- c. Stakeholder outreach for this project will continue through Town Meeting.
- d. If funding is approved, a formal public process will begin.

#### **Questions/Comments:**

- *Move the Zipcar space*
- *Improve drainage grate placement*
- *Does the farmers market need more space?*
- *How many decks are being considered?*
- *What is the estimated cost?*
- *Ground floor occupancy of the building would drive up the cost of parking per space dramatically*

- *The Farmer’s Market could be relocated reducing pressure on parking in the neighborhood*
- *Structured parking is a nice amenity when there is a lot of snow*
- *Consider making entire space behind theatre a public green space then the back of the theatre could be used to screen movies outside in the summer*
- *Trash corrals could be placed in the garage*
- *Should incorporate the pass-through from Winchester St.*
- *What are the primary goals for this project?*
  - *Improved functionality/traffic circulation*
  - *Dedicated green space*
  - *More active sidewalk along Harvard St.*
  - *Insuring adequate parking supply for the theatre expansion along with neighboring uses*
  - *A potential option for Devotion School parking while the school is under construction.*

II. Destination Wayfinding Presentation:

- a. Andy Martineau provided a brief overview of the project background and gave a presentation of the preferred sign design concepts, preliminary placement/replacement strategy and proposed phasing.
- b. Funding for this project was previously approved as part of the CIP.

*Questions/Comments:*

- Some of the fraternal organization signs are iconic. We should be careful with how we treat them with respect to new signage
- The leaves are very stylized and may not be durable overtime
- Brookline is very urban and the leaves seem more suburban
- Consider no graphic at all
- The district icons are nice, but not necessary. Only an “insider” would recognize them
- Consider including wayfinding signs for T stops in the future
- Consider expanding the use of the two-tone aesthetic from the monolith signs
- Choosing symbol is hard
- Over all these look great. The design is simple, attractive and above all is functional

**Vote:** By a unanimous vote, the Board endorsed Staff to move forward with finalizing the preferred sign design concepts and to proceed with seeking the necessary approvals for sign placement/replacement and production.

III. Registered Marijuana Dispensary

- a. Kara Brewton stated that the Planning Board will be reviewing the Neta application on March 26 and that the Town’s Chief Financial Officer is working on a financial agreement between the dispensary and the Town.
- b. Anne Meyers noted the Selectmen’s Licensing Committee will hold a public hearing on RMD regulations on March 25 at 7pm.

### **3. Development Updates**

Brookline Place: Kara Brewton stated that the Developer is done meeting with the Planning Board and will appear before the Board of Appeals on March 5.

Circle Cinema: Kara Brewton stated that the DAT is done meeting. The Developer is waiting for their denial letter from the Building Department. There have been some program changes, but Brookline is still getting 60 +/- hotel rooms.

111 Boylston Street: Andy Martineau stated that construction has continued even with the weather. The Construction Manager indicated they plan to have the building completed by January 2016.

1180 Boylston Street: Andy Martineau stated that the Dhanda's continue to work on their redevelopment proposal and have been meeting with staff periodically.

40B Proposals: Kara Brewton stated that the town has two additional 40B proposals in the pipeline, including one previously approved at 45 Marion Street and a recently filed application for 21 Crowninsheild St.

### **4. Other Business, if any.**

- a. Kara noted that the Planning Board is looking to fill a vacant seat and that any recommendations should be referred to staff or Linda Hamlin.

**Meeting adjourned**