

CDICR - Community Engagement Subcommittee

February 26, 2021

Present: Joan Lancourt, Jonathan Golden, Malcolm Doldron, Caitlin Starr (ODICR), Carolina San Miguel (ODICR)

1. Approve past minutes

- a. The Subcommittee will approve the Feb 5 minutes at the next meeting. Caitlin will resend.

2. CE Plan Update

- a. Department Head meetings will be starting next week
 - i. Lloyd and Carolina will meet with Police and Town Administration
 - ii. Caitlin will be reaching out to Rec to set up a meeting.

3. SMART Goals

- a. Reviewed proposed SMART goals for website work.
 - i. There were 5 proposed ideas; Jonathan and Joan will work together to turn them into SMART goals
 - ii. Discussed the importance of better mobile accessibility of the Town website.
 - iii. Discussed the importance of a parallel website to the Town's Official website; Carolina is speaking with Kathy (BIG) about potential ways to make CivicBrookline more successful.
 - iv. The outcome of these specific set of goals is to improve communication.
- b. Discussion of potential goals for Community Groups
 - i. Increase communication with residents and resident organizations
 1. 6 different community organizations to star
 2. How will we know we have achieved the goal?
 - ii. Relationship building
 - iii. What are the access points and touch points of the different community groups?
 - iv. Encourage and support Brookline organizations and institutions in creating projects that center around community education and engagement.
 - v. Consider how to embed and provide practical information of local civics and educate around what an "open government" actually means.
 1. Structure of Gov't
 2. Collab with League?
 - vi. What is the Brookline Teen Center doing? Women Thriving network?
 - vii. Caitlin shared about the Exec Director Roundtable Meeting
 1. Agreed that this is a potential avenue/partnership.
 2. Joan has spoken to Lloyd about the Commission being a member.

- viii. Discussed the importance of the need to create opportunities to go out to the people. It is not reasonable to expect people to come to town meetings as currently structured.
- c. Committee will create a template for SMART goals (increase communication, demystify open government, other SMART goals to shape the next year) and Caitlin will post a publicly viewable google doc on the CDICR webpage that committee members can edit and work on in between meetings.

4. Next Meeting - Friday March 5th at 8:30AM