

Minutes
Brookline Commission on Disability
Communications Subcommittee Meeting
Thursday April 1, 2021
10:30 to 11:45 AM
Via Zoom

Meeting commenced at 10:32 and was led by Saralynn Allaire

Identification of note taker: Saralynn

Attendees: Elaine Ober, Abby Swaine, Saralynn Allaire

Introductions/Public comments: none

It was noted that the general public as well as people with disabilities and those interested in disability issues could benefit from further communication from the Commission. Types of information could include news items, advocacy alerts, what issues the Commission is involved in, etc. There was discussion about how people with disabilities, etc. could contact the Commission and provide feedback, etc. It was felt that the best way was by attending Commission meetings and through the ADA Coordinator. Methods of communication discussed included blogs, newsletters, Facebook, and a column in the Tab and the Patch. The amount and availability of staff and or volunteer time for each of these communication methods was evaluated. Once the webpage has concluded its improvement process, Saralynn will update the news items on the web page on a monthly basis. She also gives Sarah information for the Brookline Housing Authority to post for people with disabilities living in BHA buildings on a monthly basis.

It was determined that the best way of providing additional communication at this time is to publish a column in the Brookline Tab and Brookline Patch about disability concerns. This would be done on a monthly basis. The advantage of this method is that it would inform the public in general as well as those concerned especially with disability issues. Elaine and Abby could take turns in writing the column and submitting it. Others would submit information to them.

Abby will inquire about the recycling center column currently published in the Tab and ask how that came about, and if they would be willing to share it on a once-a-month basis. All members will think of potential titles for the column that would grab attention. Elaine will prepare a mockup of a potential column article.

The next meeting will be Friday April 23rd at 2:30 p.m.

The meeting concluded at 11:20 a.m.