

Minutes

Boylston Street Corridor
Public Participation Subcommittee
April 16, 2021 1:00 PM

Subcommittee members present (Y/N):

Rachna Balakrishna	Y
Wendy Friedman	Y
Wendy Machmuller	Y
John VanScoyoc	Y

Staff: Kara Brewton

Guests: Karen Kling, Richard Nangle

Meeting materials: 3/16/21 agenda; summary of survey responses draft presentation (3/16/21, W. Friedman); Public Outreach reference list of Community Groups (3/16/21)

Kara Brewton opened the meeting, announced that the meeting was being held remotely due to COVID, checked that all members audio systems were working, and announced that the meeting would be recorded. Wendy Machmuller noted that she would be using the chat box to communicate during the meeting.

Wendy Friedman shared a draft presentation of the survey responses. This work also incorporated the previous comparison of Town-wide demographics. She was able to analyze responses by the type of respondent. For example:

- Local residents primarily move through the corridor on foot
- Business owners and residents from other neighborhoods are equally likely to walk/bike and drive.
- Only local employees predominantly drive to and around the area.
- Pedestrian-related concerns and/or noted as desirable features were the most frequent response for every respondent group.
- Although the percentage of people that thought there should be more parking was about the same as those that thought there should be less, Wendy F. pointed out that it was consistently the lowest on the priority list, only about 7% mentioning parking as a weakness – both residents and businesses
- Residents saw the traffic and highway feel as the biggest weakness
- All stakeholders were supportive of development in the area

Following further discussion, the following next steps were identified:

- 1) Wendy Friedman will finalize a couple more conclusion statements with the remaining slides about goals & priorities. She also will add quotes from different user groups as appropriate.
- 2) Wendy Machmuller will go through commercial property owner and business interviews conducted and pull out some quotes and/or data showing more data from the commercial community, since we only had 17 responses in the survey (4%).

- 3) Wendy Friedman & Wendy Machmuller will work to combine those slides and then send a final draft to Kara Brewton. Kara will then share with the Subcommittee for any comment before we post the results on the Committee's webpage.
- 4) As a starting point, Subcommittee members will reach out to the following FIVE community groups, see whether they already have a meeting scheduled in early June, and if not, offer a date for the Committee to meet with them. The purpose of these meetings would be to share some Committee recommendations (which have yet to be decided). We would likely send out materials ahead of time, including the survey summary results. We hope that these meetings could include other community groups (e.g., Brington Rd. residents at a Precinct 6 meeting). We will also offer "make-up" mid-day dates in each of the weeks following those community group meetings. Dates for potential community group meetings are: June 2nd at 6pm, June 3rd at 7pm, June 9th at 7pm, and June 10th at 6pm. "Make-up" midday meetings would then be at 8:30 am on June 9th and 14th. All of these meetings would be held remotely.
 - a) Wendy Machmuller will coordinate a date with Precinct Town Meeting Members of 4, 5, and 6. They don't need to be on the same night, but it would be OK if some of them overlapped.
 - b) Wendy Friedman will coordinate a date with the Lincoln PTO.
 - c) Rachna Balakrishna will coordinate a date with the Pierce PTO.

Meeting ended at approximately 1:55 pm.