

Minutes

Boylston Street Corridor
Public Participation Subcommittee
April 29, 2021 1:00 PM

Subcommittee members present (Y/N):

Rachna Balakrishna	Y
Wendy Friedman	Y
Wendy Machmuller	Y
John VanScoyoc	Y

Staff: Kara Brewton

Meeting materials: 4/29/21 agenda

Kara Brewton opened the meeting, announced that the meeting was being held remotely due to COVID, checked that all members audio systems were working, and announced that the meeting would be recorded.

Subcommittee tasks were reviewed. Following additional discussion, the following next steps were identified:

- Wendy Friedman offered to draft an email to various groups about the upcoming public forums
- Hold 4-6 meeting dates for potential public forums that anybody might attend, announcing only a couple dates until we see how much participation we get
- Consider posting June 2nd and 3rd in the evening and then holding June 9th in the morning; and still holding the 10th and the 14th if needed
- Need to see what the availability is for other Committee members
- Desire to have Committee members give the presentations
- Would like to have people pre-register to the forums so we can plan accordingly
- Having everyone attend as a “panelist”, with people behind the scenes controlling people being muted, and then having one person call upon people to speak
- Forums will also be posted on the Town Calendar
- Probably best to post flyers for the Brookline Housing Authority properties, which Wendy Machmuller volunteered to do.
- Possibly having lawn signs for the forums; Wendy Machmuller offered to come up with text to then send to Carlos for design
- Have a landing page on the Committee website just for the forums; Wendy Friedman offered to draft text
- John mentioned the video recently put together by the Hilton Garden Inn marketing team, and the possibility that some drone footage might be helpful for the Study Committee to show everyone as we get closer to the Fall

Meeting ended at approximately 2:05 pm.