

CDICR - Community Engagement Subcommittee

September 10, 2021

Present: Malcolm Doldron, Joan Lancourt, Kea van der Ziel, Shana Penna

Other: Caitlin Starr (ODICR)

Public: Lloyd Gellineau, Ann Hess Braga

### **Minutes**

1. 9/3 minutes approved
2. CE Plan Update
  - a. Review of Comprehensive CE Smart Goal Spreadsheet (shared with Committee prior to meeting).
    - i. Most of these goals as written are not specific or measurable. For example: BREC Goal #1 – how will you know you collaborated? How will you know you created more equity?
    - ii. It is worth investing the upfront time to hash these out with Departments correctly so that the entire Dept is aiming for the correct target.
    - iii. Develop SMART Goal first and THEN discuss a strategy for implementation.
    - iv. There were some Depts (Rec, COA, Parks, etc) that had well developed goals in the CE Plan. Even if these needed to be adjusted or modified, they should still be goals or at least used as an example.
    - v. Should go back to Depts and re-calibrate these goals before publishing to community at large. For ex: Vets is just “continuing” business as usual – make them think beyond what they are ALREADY doing
    - vi. Helpful to think about when developing the goal: “What will you SEE that will tell you this was a success”
    - vii. Subcommittee would like to see the individual documents that were sent to Carolina from each Dept to better understand how the goal was developed.
    - viii. Action items**
      1. CE Strategist will share each of the individual Dept docs that were received
      2. CE Subcommittee will go through the comprehensive doc and highlight the specific feedback/questions to consider for each goal to help move towards making the goals specific, measurable, etc.

3. Brookline Community Organization Inventory Cover Letter
  - a. Kea added information and language about ARPA funds
  - b. Committee Reviewed in meeting and voted to approve this version. Caitlin will put on letterhead and send as a [PDF](#) to Subcommittee to distribute.
  
4. Other Business
  - a. ARPA
    - i. CE Subcommittee could be of assistance in the informational piece. Work with BCF to flesh out scope/scale of CE Sub role.
    - ii. How to engage BIG?
    - iii. Set up precinct meetings and start those conversations about the importance of holding precinct meetings with residents to share information about ARPA. This would fit neatly with CE Subcommittees goals. What precincts do not have reps? Talk to reps that do exist?
      1. Malcolm and Kea will speak re: plan for precinct reps/meetings.
  - b. Need to recruit for committee
    - i. Potentially a member of the youth community?
    - ii. Joan mentioned that for Building A Better Brookline's ACE program there are a names of a few students and teachers interested in that particular CE project.
  
5. Next Meeting
  - a. **Tuesday September at 12PM**