



**Brookline Green Electricity**  
**brooklinegreen.com**

Town of Brookline | Community Choice Aggregation

**This guide explains the 30-day opt out notice, how the program works, consumer options, and Town resources to assist you in making the best choice.**



Summer 2017

## Launch of BROOKLINE GREEN ELECTRICITY

Town of Brookline's program uses bulk purchasing to offer **rate stability** and **renewable energy options** for residents and businesses on Eversource's basic service. The intention of the basic product is to offer **savings over the contract duration**.

- **Endorsed by the Board of Selectmen, authorized by Town Meeting**
- **Vetted, approved, regulated by Massachusetts Department of Public Utilities**
- **Town selects Dynegy to supply the community's electricity**
- **Eversource still delivers electricity, handles billing, responds to emergencies**

- **30-day opt out notice mailed to Eversource account holders on May 25**
- **Notices will be mailed to Chestnut Hill residents by mid-June.**
- **Letter to Community from Board of Selectmen week of June 12.**
- **Outreach sessions planned for entire opt-out period.**

## What Is Community Choice Aggregation?



In 1997 the Commonwealth enacted a public policy called **Community Choice Aggregation** enabling cities and towns to aggregate the buying power of individual electricity customers without interfering with the level of service provided by the utility company (M.G.L. c.164 §134).

Over 60 communities in Massachusetts and 1300 nationwide provide aggregation programs. Offering more renewable energy choices through aggregation, Brookline is a climate action leader in Massachusetts.

- The Commonwealth regulates aggregation programs to protect consumers.
- The Commonwealth mandates the opt-out structure, the standard 30-day opt-out notice, and opting out by mail not online.
- Aggregation PLUS—offering renewable energy options through aggregation— was pioneered by the City of Melrose and expanded by Town of Brookline.
- The Town receives no fees for providing this service.

## **Creation of Brookline Green Electricity**

### **November 2015**

**Town Meeting passes both a warrant article authorizing Town to purchase electricity on behalf of residents and businesses and a resolution urging the Board of Selectmen to purchase 25% more renewable energy through an aggregation plan.**

### **April 2016**

**The Town conducts procurement for an aggregation consultant, in partnership with the Metropolitan Area Planning Council. The Board of Selectmen selects Good Energy.**

### **Early June 2016**

**The Board of Selectmen holds public hearings on the draft aggregation program.**

### **Late June 2016**

**The Board of Selectmen votes to submit the aggregation to the Mass.Dept. of Public Utilities (DPU) for approval.**

### **September 2016**

**DPU holds a public hearing on the Town's aggregation plan.**

### **April 2017**

**DPU approves the Town's aggregation plan.**

### **May 2017**

**The Town conducts a competitive bidding process for electricity supplier, selects Dynegy.**

# Electricity Supply versus Delivery Supply



6

**EVERSOURCE**  
Account Number: 1234 567 8900 **1**  
Statement Date: 12/11/16  
John J Customer **2**  
123 Any St  
Any Town, MA 00000

**Electric Usage History - Kilowatt Hours (kWh)**  
Bar chart showing kWh/Day by month from Dec to Dec. Average temperature is shown below the x-axis.

**Electric Usage Summary**  
This month your average daily electric use was 19.0 kWh  
This month you used 5% less than at the same time last year. **5% USAGE ↓**

**News For You**  
Welcome to your newly designed bill! This new design provides a clear view of your energy use and charges to help you manage your energy costs.

**Total Amount Due by 12/29/16 \$119.89**  
Amount Due on 11/30/16 \$129.57  
Last Payment Received -\$129.57  
Balance Forward \$0.00  
Total Current Charges \$119.89

**Current Charges for Electricity**  
**Supply \$60.30** **3** Cost of electricity from Eversource  
**Delivery \$59.59** **4** Cost to deliver electricity by Eversource  
Your electric supplier is **5**  
Eversource  
247 Station Drive  
Westwood, MA 02090

Remit Payment To: Eversource, PO Box 660369, Dallas, TX 75266-0369  
Make your check payable to Eversource.

- 1 Your Account Number.**  
You'll need these items when you switch service
- 2 Your Service Address**
- 3 Your Supply Charges** Your competitive supply cost. You can shop for a better rate.
- 4 Your Electricity Delivery / Utility Charges**  
Transmission, "Poles and Wires" charges
- 5 Your Electricity Supplier**  
You can shop for a different electricity supplier but keep the same utility company.
- 6 Electric Usage**

Consumers can shop for electricity suppliers.

# Understanding Charges on Your Electric Bill



## Sample

<b>Total Charges for Electricity</b>		00/00/00 – 00/00/00
<b>Supplier</b> (Eversource)(Basic Svc Fixed)		
Generation Service Charge	600 kWh x \$0.10759	\$64.55
<b>Delivery</b> (Rate R-1-RESIDENTIAL)		

**Eversource supply rates have increased for the July 2017 – December 2017 period.**

## Where does my electricity come from?

Electricity is produced by **burning fossil fuels**, which produces pollution-causing greenhouse gases that contribute to climate change and have a measurable impact on our environment and health.

The Commonwealth of Massachusetts requires that 12% of all purchased electricity come **renewable resources, like sun and wind power**. Each year that requirement will increase another 1%.

The Town of Brookline is authorized to purchase an **additional 25% of electricity from renewable resources**.

Decreasing our reliance on fossil fuels is the single **biggest impact** we can have on reducing greenhouse gas emissions e change.



## Choices in the Program

Duration July 2017 meter read to Dec 2019 Meter Read

### Alternative Product **BROOKLINE BASIC**

Adds 0% additional renewable energy to amount State requires

10.398 cents per kilowatt hour

Intends to provide savings over contract duration

Select by calling Dynegy  
866-220-5696

**“SMALL”**

### Standard Product **BROOKLINE GREEN**

Adds 25% additional renewable energy to amount State requires

11.098 cents per kilowatt hour  
[10.398 + 0.7 cents]

Tax deduction available for additional renewable energy (talk to your tax advisor)

Automatic enrollment;  
do nothing

**“MEDIUM”**

### Alternative Product **BROOKLINE ALL GREEN**

Adds 100% additional renewable energy to amount State requires

13.198 cents per kilowatt hour  
[10.398 + 2.8 cents]

Tax deduction available for additional renewable energy (talk to your tax advisor)

Select by calling Dynegy  
866-220-5696

**“LARGE”**

**OR To keep your current electricity supplier, sign and return opt out form within 30 days of postmark on opt-out notice.**

## What Do I Need To Do?



- 1 Read the Opt-Out Notice.**
- 2 Decide which option is best for you.**
- 3 Select your option.**

**Have your Eversource account number available.**

**To select:**

- > Brookline Green (25%) - do nothing, you will be auto enrolled**
- > Brookline Basic - call Dynegy at 866-220-5696**
- > Brookline All Green (100%) - call Dynegy at 866-220-5696**

**To opt out of Brookline Green Electricity:**

- > Sign and return the opt-out form**



## Program Benefits

- A choice of three products allows consumers to select the best plan to meet their needs
- Prices are fixed for 30 months, protecting consumers from market volatility
- No change in the quality of electricity or customer service
- Customers retain Budget Billing.
- Budget plan / low-income delivery customers retain their Eversource benefits.
- Federal tax deductions provided for additional renewable energy purchased

- **After enrollment, you may opt out of the program at any time without paying termination fees.**
- **Town of Brookline with Good Energy has rigorously vetted supplier.**
- **Traditional electricity generated from local power plants (mostly natural gas).**
- **Renewable energy sourced locally—guaranteed Massachusetts Class I Renewable Energy Certificates (RECs) Mass Energy**



**Electricity consumption is the largest source of pollution-causing carbon emissions.**

**Your participation in Brookline Green 25% will help Brookline displace about 34 million pounds of carbon dioxide emissions annually—the equivalent of running 11.9 wind turbines as green alternative.**

## What the Community Is Saying

**“We are constantly bombarded by solicitations from third party suppliers. It is hard to know what service offers legitimate value. The Brookline Green Electricity program eliminates the research and guesswork that goes into choosing a new supplier.**

**Frank Caro**, Advisory Committee and Director  
Brookline Community Aging Network

**“I’m not able to install solar panels on my house, but I can afford to pay about \$2.00 more a month to purchase 25% more renewable energy. And, I can deduct the cost for the renewable energy from my income taxes, too.”**

David Leschinsky resident, owner of Eureka! Puzzles,  
president of the Coolidge Corner Merchants’ Assoc.

**“Brookline has developed a program that is good for consumers and the environment, and it’s received the stamp of approval from the state Department of Public Utilities.”**

Werner Lohe Co-Chair, Selectmen’s Climate Action Committee

**Brookline Green Electricity was designed to be inclusive and ensure that low-income residents and small businesses would have the opportunity for monthly savings and protection from market volatility. The program offers three products to provide maximum flexibility. And, participants may opt-out at any time without paying a fee.”**

Selectman Nancy Heller, Co-Chair,  
Selectmen’s Climate Action Committee

**“Participating in Brookline Green is the easiest, most effective thing we can do to keep fossil fuels in the ground. No other action we can take will result in carbon emission reductions of this magnitude. This is an essential step for our community to become part of a growing movement to a clean energy future.”**

Kathleen Scanlon, architect  
Coordinator, Mothers Out Front

**“Although the state requires that 12% of all electricity purchased come from new renewable sources, increasing 1% every year, at that rate the state will not be able to meet its goal of reducing greenhouse gas emissions by 80% by the year 2050.”**

Tommy Vitolo, PhD, Town Meeting Member Pct 6



## About Dynege Electricity Supplier

One of the nation's largest power companies

Financially sound fortune 200 Company

Generates electricity from New England based power plants

Majority from natural gas

Has more aggregation accounts nationwide than other suppliers

Electricity supplier for aggregation programs in Arlington, Somerville,  
Sudbury, Winchester

## About Mass Energy Renewable Energy Supplier

A 401(c)3 non-profit organization that has been succeeding in making energy more affordable and environmentally sustainable since 1982

Serves as a trusted voice for both consumers and the environment on local, state, regional and national energy issues

Supplies Massachusetts Class I Renewable Energy Certificates

## Resources



**Information Sessions at Town Hall, Sixth Floor**

**June 6 at 6:30 – 7:30 pm Board of Selectman**

**June 12 at 6:30 – 7:30 pm Climate Action Committee**

**Town Website: [www.brooklinegreen.com](http://www.brooklinegreen.com)**

**Letter to Community from Board of Selectmen**

**Frequently Asked Questions**

**Information Brochures**

**Public Service Announcements on Local Cable:  
[BrooklineInteractive.org](http://BrooklineInteractive.org)**

**Presentations to Community Groups**

# Public Outreach

Partial List



**Town Meeting Members**  
**Brookline Senior Center**  
**Brookline Community Aging Network**  
**Centre Communities/Hebrew Senior Life**  
**Brookline Housing Authority**  
**North Brookline Neighborhood Association**  
**South Brookline Neighborhood Association**  
**Coolidge Corner Southside Neighborhood Association**  
**Neighborhood Alliance Neighborhood Association**  
**Lawrence Neighborhood Association**  
**Emerson/White Place Neighborhood Association**  
**Corey Hill Neighborhood Association**  
**Coolidge Corner Merchants Association**  
**Climate Action Brookline      GreenSpace Alliance**  
**Religious Communities**  
**Brookline Chamber of Commerce**  
**Brookline Rotary Club**  
**Parent – Teacher Organizations**  
**Mothers Out Front**  
**Brookline Boards and Commissions**  
**Brookline Youth Center**  
**Brookline Community Foundation**

## Contact Information



**Town Website - Brookline Green Electricity**  
**[www.brooklinegreen.com](http://www.brooklinegreen.com)**

**Brookline Planning Department**  
**[info@brooklinegreen.com](mailto:info@brooklinegreen.com) | 617-730-2670**

**Dynegy 866-220-5696**  
**Electricity Supplier**

**Eversource 800-592-2000**  
**Utility Company**