

Date	06 June 2017	Project Name	Brookline Strategic Asset Plan & Major Parcel Study
To	Kara Brewton, Town of Brookline	Project No.	76134.00U
Cc	Strategic Asset Plan Subcommittee	Purpose	Draft Project Goals
From	Sasaki/RKG Team		

Draft Project Goals

PUBLIC ENGAGEMENT

- Strive for goal-focused outreach, ensuring that specific questions are asked and answered.
- Facilitate a multi-faceted engagement strategy to allow for representative participation.
- Work with staff from various departments to develop an accurate and specific understanding of existing and future needs.
- Work with local officials, stakeholders, and community members to understand the development potential for major parcels and envision appropriate future uses.

INNOVATIONS & TRENDS

- Apply industry benchmarks, best practices, and research to future trends in demographics and technology as they relate to municipal space management, working styles and the character of new public and private development in town.
- Incorporate current and future market trends in the context of Brookline's development potential.
- Consider and recommend approaches for the delivery of municipal services today and in the near future (10 years).

OUTCOMES

- Develop a framework and strategies for meeting existing and future Town needs that cannot be accommodated by existing facilities.
- Consider and recommend approaches for the delivery of municipal services today and in the near future (10 years).
- Identify the highest and best use for each of Brookline's municipal facilities in consideration of a medium-term planning horizon (10 years).
- Identify which buildings and properties present opportunities for an intensification of use, repurposing, or disposition.
- Identify the general type/size of new buildings and properties that need to be added to the Town's portfolio.
- Provide implementation strategies for the redevelopment of specific and general sites.
- Enable the Town of Brookline to establish priorities and make choices for the expenditure of finite capital resources.