



# *Town of Brookline*

## *Massachusetts*

**Department of Planning and  
Community Development**

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**Alison Steinfeld**  
Director

**To:** Select Board and Mel Kleckner  
**From:** Meredith L. Mooney, Economic Development and Long-Term Planner  
**CC:** Alison Steinfeld, Kara Brewton, Brookline Chamber of Commerce, Brookline Village Business Association, Coolidge Corner Merchants' Association, Economic Development Advisory Board, Small Business Development Committee  
**Date:** December 17, 2020  
**Re:** 2020 Storefront Survey and Update on Initiatives Undertaken to Support Brookline Businesses during the Pandemic

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**Overview:**

Brookline's 2020 storefront vacancy rate stands at 11.9%, up from 10% in 2019. This nearly 12% vacancy rate is the highest in over a decade, and far exceeds the Town's 7.1% vacancy rate during the height of the Recession. Nevertheless, it is surprising that, many months into a public health and economic crisis that has pushed small businesses to the limit, the vacancy rate is not higher. The Economic Development Division anticipates that the actual toll of the pandemic on Brookline's small business community will not be fully evident until the first and second quarters of 2021. We plan to conduct another storefront survey in late spring or early summer 2021 to reassess the extent of COVID's impact on our commercial areas.

Summary data for town-wide and commercial area vacancy trends are included in pages 4-9 of this memo.

**Storefront Survey Background & Methodology:**

The storefront survey is conducted annually, typically in the fall. This year's survey was conducted October 22-24, 2020. Economic Development Division staff take inventory of every storefront in Brookline's eight commercial areas. Local vacancy rates and trends are tracked to assess the health of our commercial areas and determine whether any special actions or interventions are needed to preserve the health and vibrancy of Brookline's commercial areas and small business community.

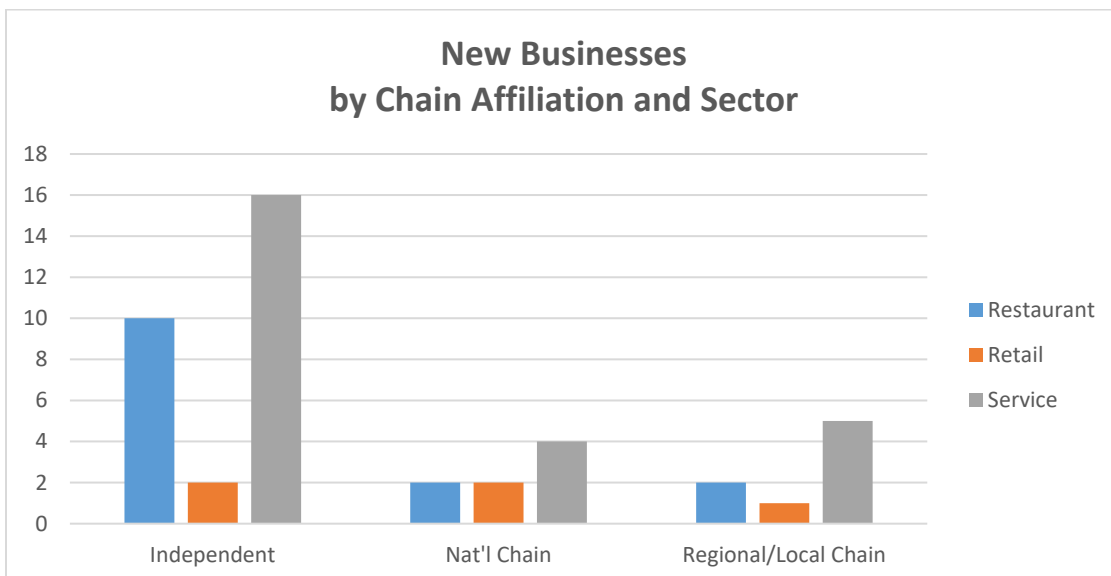
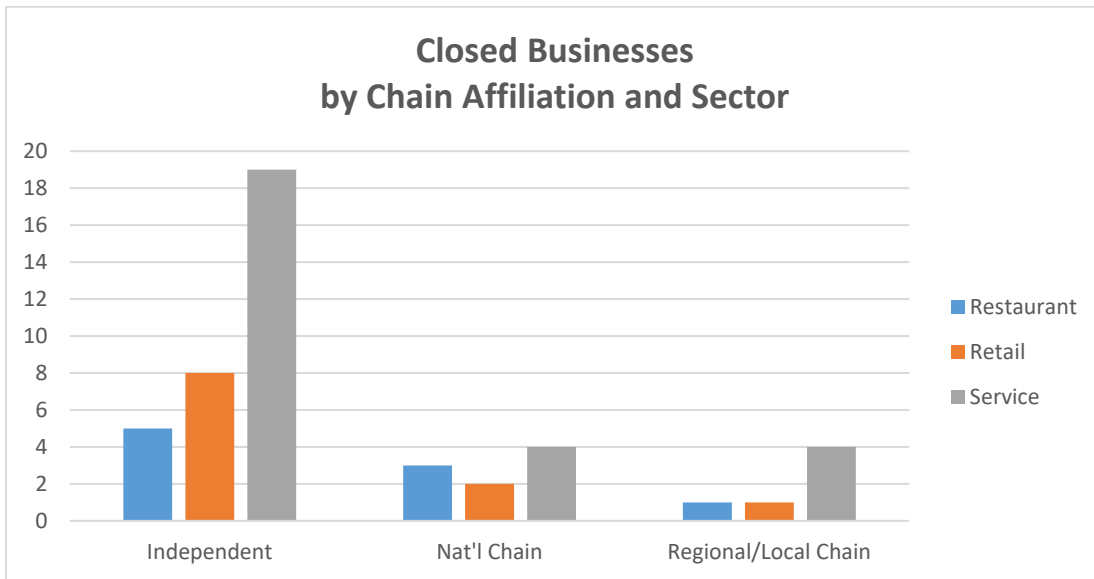
Our storefront survey methodology is conservative, meaning that storefronts that appear vacant are recorded as such, even if a storefront is leased and engaged in the permitting process when the survey is conducted. In the case of temporarily closed businesses, only businesses with For Lease signs clearly posted are counted as vacant. Storefronts included in new development projects are tracked as "under construction" and are factored into the vacancy rate only after construction is completed. With this methodology, the vacancy rate more accurately reflects the community's perception of commercial area vacancies.

**Analysis of Businesses Closed and Opened:**

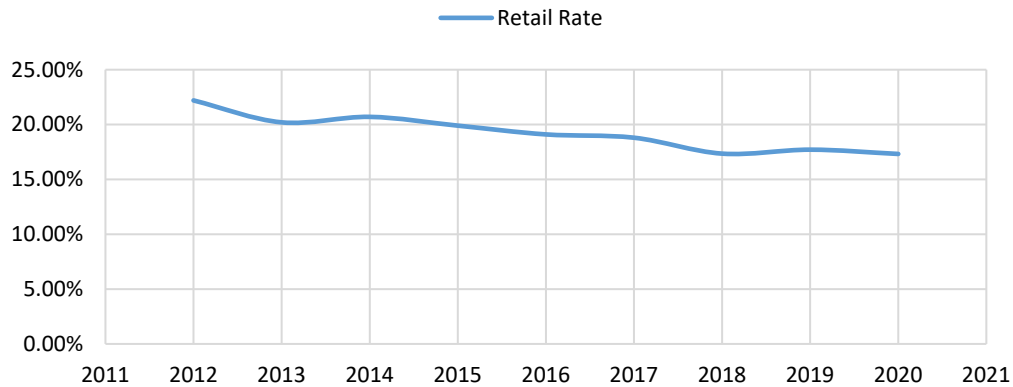
We analyzed the types of businesses that opened and closed in terms of sector (i.e. retail, restaurant, or service) and chain affiliation (i.e. independent, regional or local chains, or national chains). Two categories saw significant shifts: independent retail businesses and independent restaurants.

Independent retail businesses appear to have suffered disproportionately over the past year. Brookline’s net loss of six independent retail businesses indicates that the pandemic might have accelerated the gradual decline of retail businesses in Brookline evident over the past several years (see Brookline Retail Rate graph below). Several new restaurants that had already committed to lease agreements and were far along in the restaurant build-out and permitting processes prior to the start of the pandemic likely contributed to the net increase of five independent restaurants. The impact of openings and closings on the other sectors and chain affiliations appears to have been more balanced.

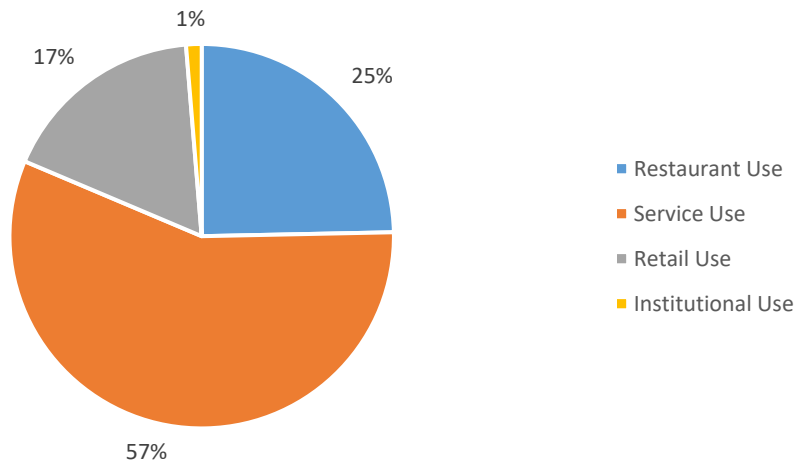
The prominence of service businesses in the graphs below corresponds to the fact that service businesses account for the majority of Brookline storefronts (see Storefronts by Commercial Use graph below).



## Brookline Retail Rate (2012-2020)



## Storefronts by Commercial Use (2020)



### **Brookline Commercial Area Strengths:**

Brookline's commercial areas possess several characteristics that might help to insulate them against the full force of the COVID-19 economic crisis. Brookline businesses are largely patronized by residents from Brookline and neighboring communities. Brookline's commercial areas are not primarily reliant upon daytime office workers (as is the case in Boston's Downtown Crossing or Cambridge's Kendall Square, for example), tourists, or business travelers. Tatte's pandemic operations provide evidence of this strength; Tatte's two Brookline locations have remained open throughout the pandemic, while its Boston and Cambridge locations in areas that pre-pandemic had high levels of daytime office workers have remained temporarily closed.

### **Conclusion:**

It is highly unlikely that the 11.9% 2020 vacancy rate is an accurate reflection of the toll that COVID-19 has taken on Brookline's small business community and commercial areas. Additional business closures, especially restaurant closures, are likely to occur in the first and second quarters of 2021.

**Next Steps:**

The Town of Brookline and the Economic Development Division will continue to seek every opportunity to support the local business community through the COVID-19 public health and economic crises. In partnership with many Town departments and business community groups, the Town has implemented many initiatives to support local businesses through the pandemic. A comprehensive account of those initiatives and the many stakeholders involved in the development and execution of those projects is attached to this memo. In addition to those initiatives, the Economic Development Division will pursue the following next steps:

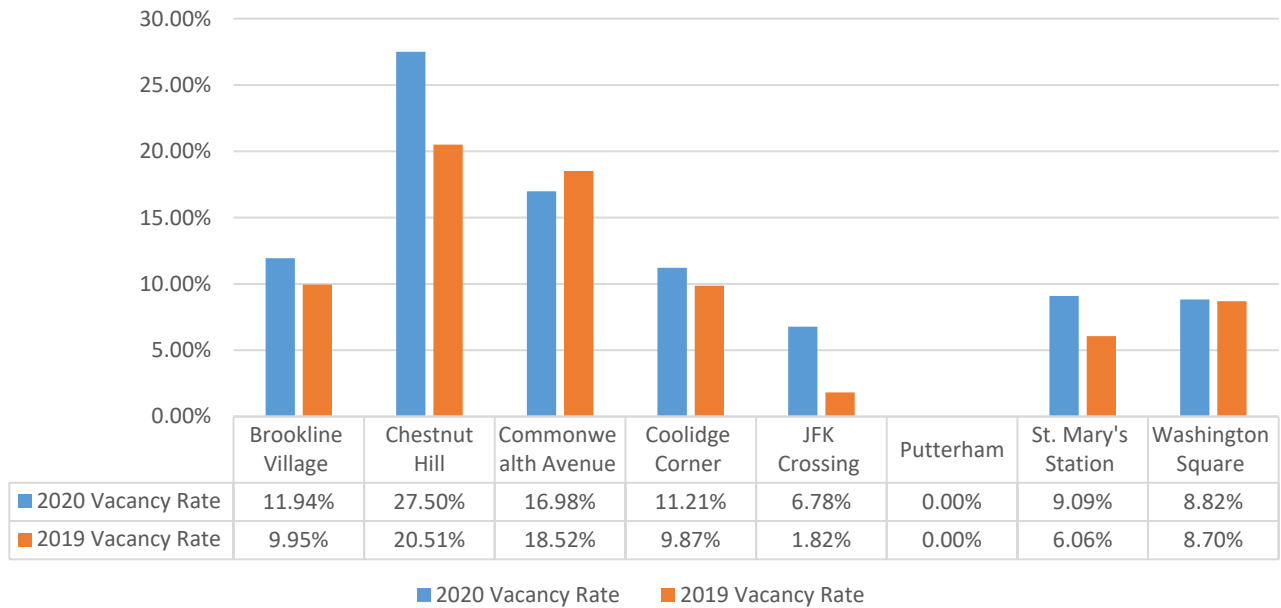
- Conduct another storefront survey in late spring or early summer 2021 and return to the Select Board with an update.
- Develop a local economic recovery plan, hopefully with the resources and assistance of the state's [Local Rapid Recovery Planning Program](#) grant, which the Town applied for on December 17, 2020.
- Continue to work with Coolidge Corner merchants and property owners to establish a Business Improvement District (BID), a district management entity that the pandemic has underscored as a critical strategic tool to help expedite commercial area recovery and ensure greater resiliency for Brookline's largest commercial area.

Summary Data:

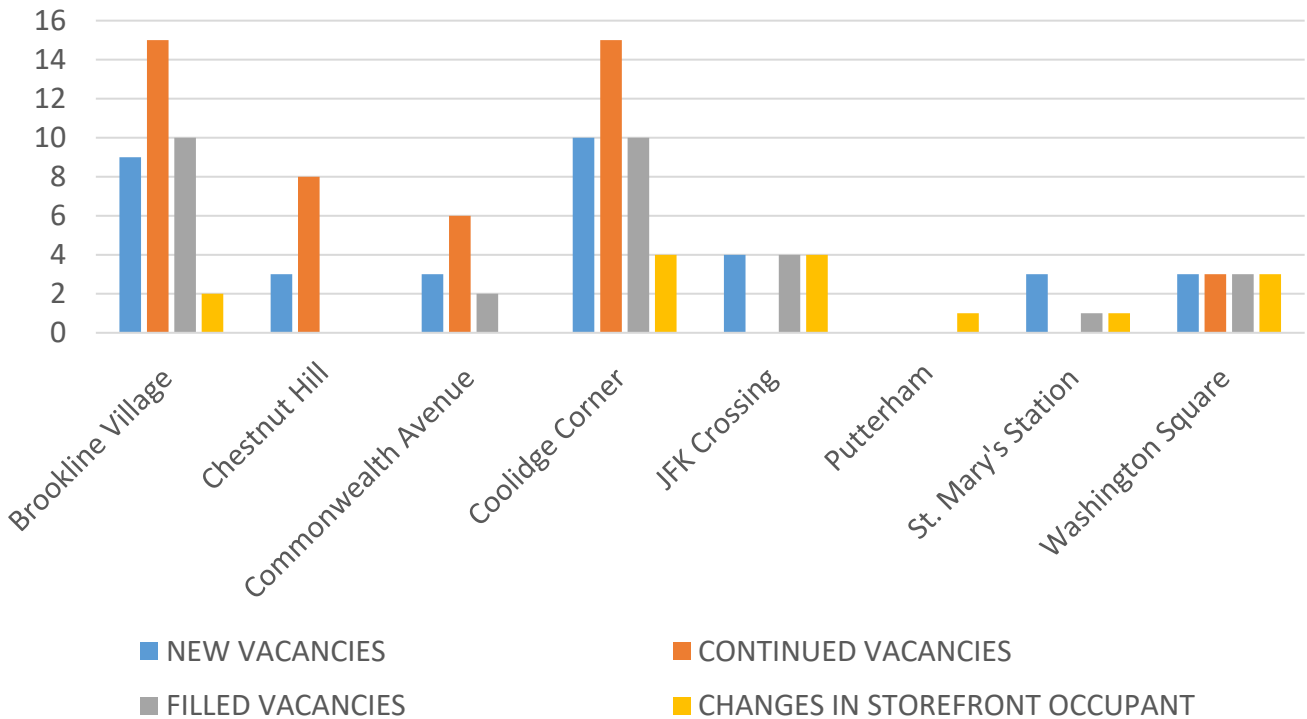
All Commercial Areas		2020 Survey	% of Total Storefronts	2019 Survey	% Change '19-'20
Vacancy Analysis	Total Storefronts	699	-	692	1%
	Total Active Storefronts	616	88.13%	623	-1%
	Total Vacant Storefronts	83	11.87%	69	20%
	Total Vacancy Rate	<b>11.87%</b>	-	9.97%	<b>1.90%</b>
Use Analysis	Restaurant Use	151	24.51%	146	3%
	Service Use	347	56.33%	360	-4%
	Retail Use	106	17.21%	110	-4%
	Institutional Use	8	1.30%	6	33%
Chain v. Independent Business Analysis	National Chains	107	17.37%	111	-4%
	Regional/Local Chains	88	14.29%	86	2%
	Independent Businesses	409	66.40%	417	-2%

Commercial Area	Total Storefronts	Total Active	Total Vacant	2020 Vacancy Rate	2019 Vacancy Rate	% Change
Brookline Village	201	176	25	12.44%	9.95%	2.49%
Chestnut Hill	40	29	11	27.50%	20.51%	6.99%
Commonwealth Avenue	53	44	9	16.98%	18.52%	-1.54%
Coolidge Corner	223	199	24	10.76%	9.87%	0.89%
JFK Crossing	59	55	4	6.78%	1.82%	4.96%
Putterham	16	16	0	0.00%	0.00%	0.00%
St. Mary's Station	33	30	3	9.09%	6.06%	3.03%
Washington Square	68	62	6	8.82%	8.70%	0.12%
<b>TOTAL</b>	<b>693</b>	<b>611</b>	<b>82</b>	<b>11.83%</b>	<b>10.00%</b>	<b>1.83%</b>

### Comparison of Vacancy Rate by Commercial Area (2019-2020)



### 2020 Storefront Changes by Commercial Area



By Commercial Area:

<b>Brookline Village</b>		<b>2020 Survey</b>	<b>% of Total Storefronts</b>	<b>2019 Survey</b>	<b>% Change '19-'20</b>
<b>Occupancy Analysis</b>	Total Storefronts	201		201	0%
	Total Active Storefronts	176	87.56%	181	-3%
	Total Vacant Storefronts	25	12.44%	20	25%
	Total Vacancy Rate	<b>12.44%</b>		9.95%	<b>2.49%</b>
<b>Use Analysis</b>	Restaurant Use	37	21.02%	35	6%
	Service Use	114	64.77%	118	-3%
	Retail Use	24	13.64%	27	-11%
<b>Chain v. Independent Business Analysis</b>	National Chains	20	11.36%	20	0%
	Regional/Local Chains	16	9.09%	16	0%
	Independent Businesses	139	78.98%	144	-3%
<b>Change Analysis</b>	New Vacancies	10			
	Continued Vacancies	15			
	Filled Vacancies	10			
	Changes in Storefront Occupant	2			
	Changes in Use	0			

<b>Chestnut Hill</b>		<b>2020 Survey</b>	<b>% of Total Storefronts</b>	<b>2019 Survey</b>	<b>% Change '19-'20</b>
<b>Occupancy Analysis</b>	Total Storefronts	40		39	3%
	Total Active Storefronts	29	72.50%	31	-6%
	Total Vacant Storefronts	11	27.50%	8	38%
	Total Vacancy Rate	<b>27.50%</b>		20.51%	<b>6.99%</b>
<b>Use Analysis</b>	Restaurant Use	1	3.45%	1	0%
	Service Use	19	65.52%	22	-14%
	Retail Use	8	27.59%	8	0%
<b>Chain v. Independent Business Analysis</b>	National Chains	7	24.14%	8	-13%
	Regional/Local Chains	6	20.69%	6	0%
	Independent Businesses	15	51.72%	17	-12%
<b>Change Analysis</b>	New Vacancies	3			
	Continued Vacancies	8			
	Filled Vacancies	0			
	Changes in Storefront Occupant	0			
	Changes in Use	0			

## Commonwealth Avenue

		2020 Survey	% of Total Storefronts	2019 Survey	% Change '19-'20
Occupancy Analysis	Total Storefronts	53		54	-2%
	Total Active Storefronts	44	83.02%	44	0%
	Total Vacant Storefronts	9	16.98%	10	-10%
	Total Vacancy Rate	<b>16.98</b> %		18.52 %	<b>-1.54%</b>

Use Analysis	Restaurant Use	13	29.55%	14	-7%
	Service Use	15	34.09%	16	-6%
	Retail Use	8	18.18%	8	0%
	Institutional Use	8	18.18%	6	33%

Chain v. Independent Business Analysis	National Chains	13	29.55%	12	8%
	Regional/Local Chains	10	22.73%	12	-17%
	Independent Businesses	13	29.55%	14	-7%

Change Analysis	New Vacancies	3
	Continued Vacancies	6
	Filled Vacancies	2
	Changes in Storefront Occupant	0
	Changes in Use	0

## Coolidge Corner

		2020 Survey	% of Total Storefronts	2019 Survey	% Change '19-'20
Occupancy Analysis	Total Storefronts	223		223	0%
	Total Active Storefronts	199	89.24%	201	-1%
	Total Vacant Storefronts	24	10.76%	22	9%
	Total Vacancy Rate	<b>10.76%</b>		9.87%	<b>0.90%</b>

Use Analysis	Restaurant Use	49	24.62%	46	7%
	Service Use	101	50.75%	108	-6%
	Retail Use	47	23.62%	47	0%

Chain v. Independent Business Analysis	National Chains	44	22.11%	46	-4%
	Regional/Local Chains	35	17.59%	34	3%
	Independent Businesses	118	59.30%	121	-2%

Change Analysis	New Vacancies	9
	Continued Vacancies	15
	Filled Vacancies	11
	Changes in Storefront Occupant	4
	Changes in Use	0



<b>JFK Crossing</b>		<b>2020 Survey</b>	<b>% of Total Storefronts</b>	<b>2019 Survey</b>	<b>% Change '19-'20</b>
<b>Occupancy Analysis</b>	Total Storefronts	59		55	7%
	Total Active Storefronts	55	93.22%	54	2%
	Total Vacant Storefronts	4	6.78%	1	300%
	Total Vacancy Rate	<b>6.78%</b>		1.82%	<b>4.96%</b>

<b>Use Analysis</b>	Restaurant Use	18	32.73%	16	13%
	Service Use	30	54.55%	31	-3%
	Retail Use	7	12.73%	7	0%

<b>Chain v. Independent Business Analysis</b>	National Chains	8	14.55%	8	0%
	Regional/Local Chains	5	9.09%	3	67%
	Independent Businesses	42	76.36%	41	2%

<b>Change Analysis</b>	New Vacancies	4
	Continued Vacancies	0
	Filled Vacancies	4
	Changes in Storefront Occupant	4
	Changes in Use	0

Note: The total number of storefronts in JFK Crossing increased this year as several new or redeveloped properties with commercial storefronts came online.

<b>Putterham</b>		<b>2020 Survey</b>	<b>% of Total Storefronts</b>	<b>2019 Survey</b>	<b>% Change '19-'20</b>
<b>Occupancy Analysis</b>	Total Storefronts	16		16	0%
	Total Active Storefronts	16	100.00%	16	0%
	Total Vacant Storefronts	0	0.00%	0	#DIV/0!
	Total Vacancy Rate	<b>0.00%</b>		0.00%	<b>0.00%</b>

<b>Use Analysis</b>	Restaurant Use	4	25.00%	4	0%
	Service Use	8	50.00%	8	0%
	Retail Use	4	25.00%	4	0%

<b>Chain v. Independent Business Analysis</b>	National Chains	1	6.25%	1	0%
	Regional/Local Chains	2	12.50%	2	0%
	Independent Businesses	13	81.25%	13	0%

<b>Change Analysis</b>	New Vacancies	0
	Continued Vacancies	0
	Filled Vacancies	0
	Changes in Storefront Occupant	0
	<b>Changes in Use</b>	0

<b>St. Mary's Station</b>		<b>2020 Survey</b>	<b>% of Total Storefronts</b>	<b>2019 Survey</b>	<b>% Change '19-'20</b>
<b>Occupancy Analysis</b>	Total Storefronts	33		33	0%
	Total Active Storefronts	30	90.91%	31	-3%
	Total Vacant Storefronts	3	9.09%	2	50%
	Total Vacancy Rate	<b>9.09%</b>		6.06%	<b>3.03%</b>

<b>Use Analysis</b>	Restaurant Use	11	36.67%	11	0%
	Service Use	16	53.33%	17	-6%
	Retail Use	3	10.00%	3	0%

<b>Chain v. Independent Business Analysis</b>	National Chains	6	20.00%	6	0%
	Regional/Local Chains	7	23.33%	6	17%
	Independent Businesses	17	56.67%	19	-11%

<b>Change Analysis</b>	New Vacancies	3
	Continued Vacancies	0
	Filled Vacancies	1
	Changes in Storefront Occupant	1
	Changes in Use	0

<b>Washington Square</b>		<b>2020 Survey</b>	<b>% of Total Storefronts</b>	<b>2019 Survey</b>	<b>% Change '19-'20</b>
<b>Occupancy Analysis</b>	Total Storefronts	68		69	-1%
	Total Active Storefronts	62	91.18%	63	-2%
	Total Vacant Storefronts	6	8.82%	6	0%
	Total Vacancy Rate	<b>8.82%</b>		8.70%	<b>0.13%</b>

<b>Use Analysis</b>	Restaurant Use	18	29.03%	19	-5%
	Service Use	39	62.90%	38	3%
	Retail Use	5	8.06%	6	-17%

<b>Chain v. Independent Business Analysis</b>	National Chains	7	11.29%	10	-30%
	Regional/Local Chains	6	9.68%	6	0%
	Independent Businesses	49	79.03%	47	4%

<b>Change Analysis</b>	New Vacancies	3
	Continued Vacancies	3
	Filled Vacancies	3
	Changes in Storefront Occupant	3
	Changes in Use	0

# Initiatives undertaken by the Town of Brookline to support local businesses during the COVID-19 public health and economic crises

(as of December 16, 2020)

Category	Program/Initiative Description	Additional Information	Internal Partners	External Partners
<p><b>Financial Assistance</b></p>	<p><a href="#">Brookline Small Business Relief Grant Program</a> to provide direct financial assistance to Brookline businesses</p>	<p>The Select Board created this \$200,000 relief fund using supplemental federal Community Development Block Grant (CDBG) funding received through the CARES Act. The <a href="#">Small Business Relief Program guidelines</a> were developed and implemented by the Community Development and Economic Development Divisions of Brookline’s Planning and Community Development Department. Eligible businesses could receive up to \$15,000 in grant funding for working capital expenses. Applications opened in early June and closed a month later.</p> <p>14 businesses out of nearly 60 applicants were granted funding.</p> <p>The average grant award was \$14,285.71.</p> <p>36% of grant recipients were Microenterprise, 35% were Job Retention, and 29% were Job Creation applicants.</p> <p>In accordance with the Department of Housing and Urban Development’s guidance on Women-Owned Business Enterprises and Minority-Owned Business Enterprises (WBE/MBEs) outreach and the Select Board’s FY2020 objectives, grant applicants were asked to voluntarily report whether a majority of their ownership and/or employees are one or more of the following: women, minorities, and/or members of the LGBTQ community. Voluntarily reported data</p>	<p>Community Development Division</p>	<p>Federal Community Development Block Grant (CDBG) partners</p>

		<p>for grant recipients, which was not used to compare or prioritize applications, indicated:</p> <p>Two women-owned businesses, including one Female Head of Household, two Asian-owned businesses, one white-owned business, and one business with 50% African American ownership.</p> <p>To date, employees that were either retained or hired due to this grant funding identified as:</p> <ul style="list-style-type: none"> <li>○ 58.3% Asian</li> <li>○ 25% White</li> <li>○ 17% Hispanic</li> <li>○ 8.3% Black/African American</li> <li>○ Additionally, 17% Female Head of Households</li> </ul> <p>The list of Small Business Relief Grant recipients is provided in <b>Appendix A</b>.</p>		
	<a href="#">Licensing fee relief for restaurants and hotels</a>	The Select Board reduced fees and deferred payments for certain business licenses. License fees for restaurants and lodging accommodations were reduced by 50% and the deadline for payment of the remaining fee has been extended to April 15, 2021.	Economic Development Advisory Board, Select Board	Brookline Chamber of Commerce
<b>Creative Repurposing of Public Space</b>	<a href="#">Designated Delivery-Only 15 Minute Parking Spaces</a>	In mid-March 2020, the Transportation and Economic Development Divisions quickly implemented a temporary 15-minute Delivery Only parking spaces to support businesses as they transitioned to takeout, delivery, and curbside pick-up operations in March 2020. This program has been extended through March 31, 2021.	DPW Transportation Division, Transportation Board	Brookline Chamber of Commerce
	<a href="#">Extended Sidewalks</a>	The Transportation Division quickly implemented an initiative to temporarily extend sidewalks into the	DPW Transportation Division	

		roadway so that people could comfortably and safely practice social distancing in our commercial areas.		
	<a href="#">Temporary extended outdoor dining program</a>	<p>This temporary program allowed Brookline restaurants that did not previously have approved outdoor seating, or restaurants interested in expanding their existing outdoor seating, to extend their licensed premises into adjacent sidewalk or parking areas, through an expedited approval process managed by Town staff with no public hearing, abutter notification, or application fee requirements.</p> <p>Through this COVID-era temporary approval process, Town's outdoor dining program increased significantly to 68 restaurants with approved outdoor seating in 2020 up from 38 in 2019.</p>	DPW, Transportation, Licensing, Building, Fire, Police, Town Counsel, Health Department	
	<a href="#">Propane Patio Heater Pilot Program</a>	To accommodate restaurants outdoor dining service during the colder late fall and winter months, the Brookline Fire Department developed a propane patio heater pilot program to temporarily permit the use of propane patio heaters.	Brookline Fire Department, DPW	Brookline restaurant community, Coolidge Corner Merchants' Association
	<a href="#">Winter Outdoor Dining Pilot Program</a>	To accommodate businesses interested in continuing outdoor dining service through the winter months, the Town recently launched a Winter Outdoor Dining Pilot Program, which features enhanced safety requirements for outdoor seating located in public parking spaces. This pilot program will expire on March 31, 2021. Guidelines for the Spring 2021 Outdoor Dining Program will be announced later this winter.	DPW, Transportation, Licensing, Building Fire, Town Counsel, Health Department	
	Webster Street Parking Lot Common Area Outdoor Dining	Throughout spring and summer 2020, the Town of Brookline designated the Webster Street parking lot in Coolidge Corner as a common area outdoor dining space. Several brightly colored picnic tables and	DPW, Transportation Division	Brookline restaurant community

		umbrellas were provided for patrons from nearby restaurants.		
	<a href="#">Pop Up Tent Pilot Program</a>	To provide sheltered customer queuing or waiting areas during the winter months, the Town will approve requests on a case-by-case basis for pop-up canopies or tents located on the sidewalk. Participating restaurants and retailers must submit a certificate of liability insurance to the Department of Public Works (DPW). Tents or canopies must be properly secured during use and removed from the sidewalk at the close of business each day.	DPW, Transportation Division	Brookline restaurant community, Coolidge Corner Merchants' Association
	<a href="#">Sandwich Board Pilot Program</a>	The Town has extended its sandwich board pilot program until March 31, 2021. Ordinarily, sandwich boards are not permitted in the public way, however, the DPW Commissioner issued a temporary order allowing the use of sandwich boards to help businesses communicate with customers.	DPW, Transportation Division	Coolidge Corner Merchants' Association, Small Business Development Committee
	<a href="#">Temporary Retail Goods Sidewalk Display Program</a>	A temporary program allowing retailers to display goods on the public sidewalk subject to certain conditions has been extended to March 31, 2021.	DPW, Transportation Division	Coolidge Corner Merchants' Association
	<a href="#">Outdoor Seating Materials Available for Loan to Restaurants</a>	Through the Massachusetts Department of Transportation's Shared Streets and Spaces Grant Program, the Town of Brookline has obtained outdoor seating materials, which are available for loan to local restaurants. Available materials include: 10x10 white canopies and canopy walls, as well as, non-skid aluminum solid curb ramp ADA ramps (36"x36"). Café tables and chairs are currently on back order, but should be available for the Spring 2021 outdoor dining season.	DPW, Transportation Division	
	<a href="#">Temporary Permit Program Allowing Private Fitness Classes in Town-</a>	Over the summer, in recognition of the COVID-related challenges facing Brookline's fitness businesses, the Town created a temporary permit	DPW	Brookline fitness business community

	<a href="#">owned Parks and Open Space</a>	program allowing private fitness classes to be held in select Town-owned parks and open spaces.		
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<p><b>Communications &amp; Outreach</b></p>	<p>Regular Virtual Town Hall Meetings with Brookline Businesses and Nonprofits</p>	<p>March-July 2020, Economic Development and the Small Business Development Committee hosted weekly virtual town hall meetings with the business community via Zoom. Since August, these meetings have been held the first Thursday of the month from 9-10 am.</p> <p>Chaired by Select Board Member Raul Fernandez, and broadcast by Brookline Interactive Group (BIG), these meetings have been critically important in keeping the lines of communication open between the business community and Town staff.</p> <p>Typical meeting format includes updates from Town staff and Q&amp;A with meeting participants.</p> <p>Virtual Town Hall meeting guest speakers have included: Congressman Joe Kennedy, State Representative Tommy Vitolo, Lawrence Mayor Dan Rivera, Massachusetts Office of Business Development representatives, Conviser Property Group, Pat Maloney from the Health Department, Sgt. Casey Hatchett and colleagues from the Brookline Police Department, as well as various business and legal experts.</p>	<p>Small Business Development Committee, Health Department, Transportation Division</p>	<p>Brookline Interactive Group (BIG)</p>
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	<a href="#">Public Health Signs for Brookline Businesses</a>	In response to the business community's request for signage to display in their storefronts that reinforces local and state COVID public health requirements, but in a welcoming, encouraging way to their customers, the Town of Brookline developed a set of public health signage that businesses can download, print, and display in their storefronts.	Town Administrator's office, Public Health	Small Business Development Committee, Coolidge Corner Merchants' Association, Brookline Chamber of Commerce
	Significantly increased frequency of <a href="#">Business News Flash</a> notifications	In addition to sending information directly to our business organization partners (i.e. the <a href="#">Brookline Chamber of Commerce</a> , <a href="#">Coolidge Corner Merchants' Association</a> , and Brookline Village Business Association), important updates are sent out regularly through the Town's Business News Flash notification, which has over 600 subscribers. The frequency and amount of content included in these notifications increased dramatically during the pandemic. Subscribe to Business News Flash notifications <a href="#">here</a> .		
	Significantly increased social media presence	Throughout the pandemic, the Economic Development Division has significantly increased its social media presence on <a href="#">Twitter</a> , but especially on <a href="#">Instagram</a> , which has proven to be an effective means of reaching and engaging with the business community, and particularly with restaurants.		
	<a href="#">Resources for Businesses Impacted by COVID-19</a> info page	Economic Development created and maintained a <a href="#">Resources for Businesses Impacted by COVID-19</a> page for Brookline businesses.		
<b>Storefront-related Initiatives</b>	Deferral of <a href="#">Façade Loan Program</a> payments	The Town deferred any <a href="#">Façade Loan Program</a> payments due in 2020 to December 31, 2020.	Finance, Town Administrator's office	

	Temporarily suspended enforcement of storefront signage requirements	To accommodate businesses' efforts to communicate with customers during the pandemic, and especially during the shutdown, the Building Commissioner temporarily waived enforcement of storefront signage requirements and restrictions.	Building Commissioner	
	Developed and launched the <a href="#">#shopbrookline Storefront Signage Program</a>	In partnership with the Brookline business community, the Town of Brookline created a coordinated storefront signage program to fill Brookline's commercial areas with bright, positive messaging and clearly communicate how Brookline businesses are open for business during the pandemic. Free, 18x24 inch storefront signs have been available to Brookline businesses since May 2020. This initiative emerged from a Virtual Town Hall meeting discussion with Brookline businesses in the spring.		Coolidge Corner Merchants' Association

## Appendix A: Brookline Small Business Relief Grant Recipients (2020)

Business Name	Business Address	Commercial Area	Business Type
<b>The Viking Soccer Camp, Inc. d/b/a Viking Sports</b>	143 Cypress St, Brookline, MA 02445	Brookline Village	Service
<b>The Frame Gallery</b>	357 Boylston St, Brookline, MA 02445	Brookline Village	Service
<b>Panda Cub Academy</b>	1200 Boylston St, Chestnut Hill, MA 02467	Chestnut Hill	Service
<b>Nud Pob</b>	738 Commonwealth Avenue, Boston, MA 02215*	Commonwealth Avenue	Restaurant
<b>Coppi Frame Designs DBA Picture Place</b>	320 Harvard St #A, Brookline, MA 02446	Coolidge Corner	Service
<b>Knight Moves Cafe Inc</b>	1402 Beacon St, Brookline, MA 02446	Coolidge Corner	Service
<b>Biyoshi Salon</b>	1382 Beacon St, Brookline, MA 02446	Coolidge Corner	Service
<b>Sunshine Academy Childcare Inc.</b>	164 Harvard St, Brookline, MA 02446	Coolidge Corner	Service
<b>Vittorio's Grill</b>	1398 Beacon St, Brookline, MA 02446	Coolidge Corner	Restaurant
<b>Pho Lemongrass</b>	239 Harvard St, Brookline, MA 02446	Coolidge Corner	Restaurant
<b>Tiny Hanger</b>	314 Harvard St, Brookline, MA 02446	Coolidge Corner	Retail
<b>Nailosophy Inc, DBA Nailosophy</b>	481 Harvard St, Brookline, MA 02446	JFK Crossing	Service
<b>Nail Pro</b>	1665 Beacon St, Brookline, MA 02445	Washington Square	Service
<b>Brookline Hair and Nails</b>	692 Washington St, Brookline, MA 02446	Washington Square	Service

*\*Nud Pob is on the Brookline-Boston border. The mailing address is Boston, but the restaurant is located in and permitted through the Town of Brookline.*