

COOLIDGE CORNER & JFK CROSSING

# Local Rapid Recovery Plan Process

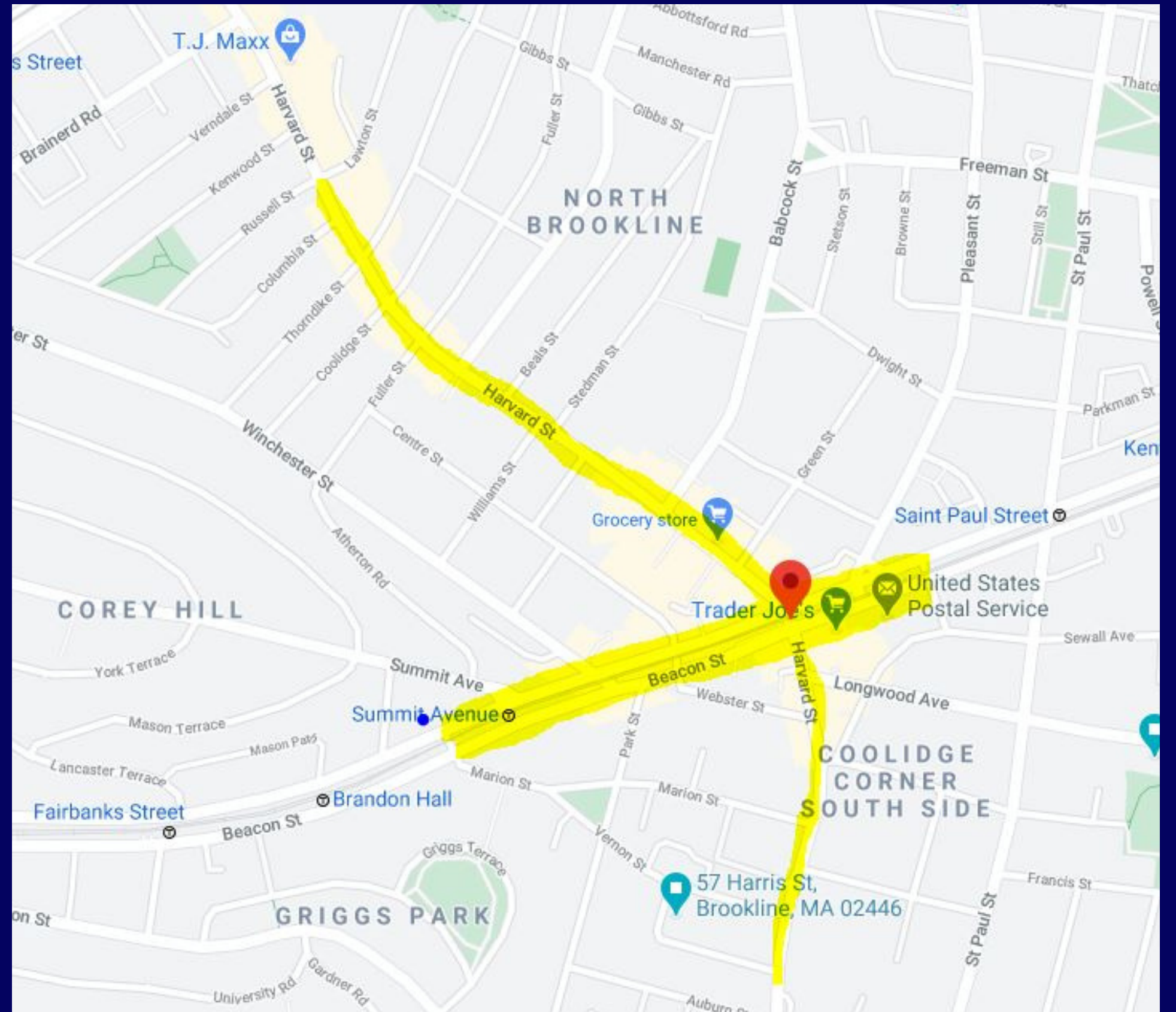
March - August 2021

# STUDY AREA

## COOLIDGE CORNER & JFK CROSSING

Beacon St (FuGaKyu to Bazaar on Beacon)

Harvard St (Stop & Shop to TJ Maxx)



# SCHEDULE & MILESTONES

## PROJECT TIMELINE



### DIAGNOSTIC

Complete by mid-to-late  
May

### PROJECT RECOMMENDATIONS

Complete by mid-June

### FINAL PLAN

Complete by end of  
August

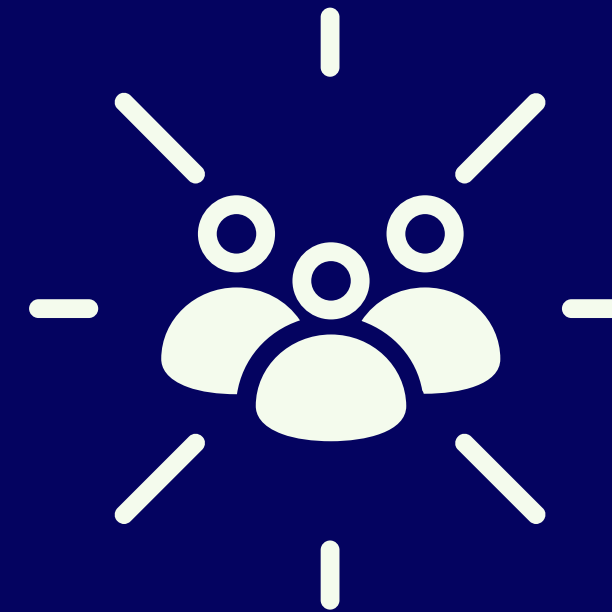
# Feedback & Input



EDAB

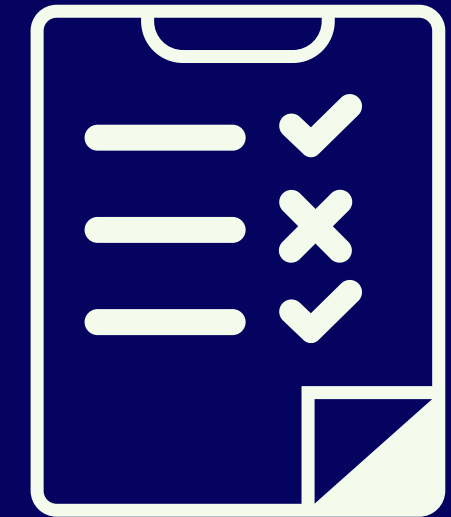


SBDC



FOCUS GROUPS

- Property owners
- Arts community
- Dining & entertainment
- Transportation advocates



DATA  
COLLECTION

- Baseline qualitative and quantitative data
- Existing conditions analysis

# PROJECT CATEGORIES

PROJECTS ARE EXPECTED TO BE CATEGORIZED IN THE FOLLOWING SIX CATEGORIES



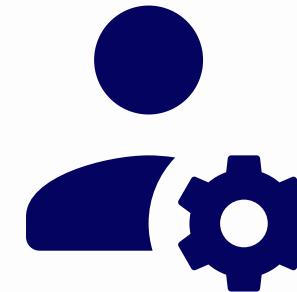
Public Realm  
or  
Private  
Realm



Cultural/Arts



Revenue &  
Sales



Admin  
Capacity



Tenant Mix

# Next Steps

## SURVEY DISTRIBUTION & RESPONSES

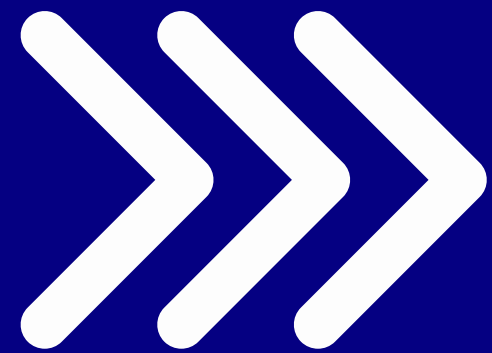
Assist with survey  
distribution and gathering  
responses.

## EDUCATIONAL WEBINAR SERIES

We will circulate a  
webinar schedule.  
Recordings will be  
available.  
Webinars will provide  
examples of best  
practices.

## DIAGNOSTIC FINDINGS PRESENTATION

Presented to each  
committee late May or early  
June.



Ready, set, go!

This is a sprint, not a marathon.